

## **Martha A. Tween, PCC, MOD, SPHR, ICP-ATF**

With over 30 years of international leadership experience enable me to navigate multi cultures helping global leaders thrive. Proven track record transforming individual performance, executive boards, and fractured teams to claim trust, confidence and engagement for their greatest potential and a bright future. Skilled at navigating silos to create business outcomes, drive change and help establish a creative compelling vision to energize, retain and attract top talent. Committed to your success!

Undergraduate Degree with major in Finance from the Francisco Marroquin University and a Master's Degree in Business from the Incarnate Word University in San Antonio Texas, with a Major in Organizational Development. Certified coach by the ICF with a PCC Level Accreditation since 2017. Currently pursuing the Master Coach Accreditation. I am also certified as a Strengths Coach by Gallup, and a Team Coach by the European Coaching School and hold certifications for the Leadership Circle Profile, DISC, and EQ Assessments. Have recently completed an Executive Women in Leadership Program from Cornell University.

Early in my career held diverse roles with the US Embassy in Mexico, Chile and Austria as Secretary to the U.S. Ambassador and Commercial Specialist where I had 3 Success Stories mentioned in the U.S. Congress. Martha also held a leadership position at the United Nations in Vienna working for the Comprehensive Nuclear Test Ban Treaty Organization.

Martha has worked as a Professor of Talent Management at the University Francisco Marroquin and a Human Resources Manager in Nabla Construction. I also held a position as a Consultant and Client Partner for Franklin Covey in Guatemala. For 6 years she was the Culture and Organizational Development VP for Grupo Entero and was part of the Board of Directors of this holding company where my biggest accomplishment was creating a Culture of Greatness observable in the entire holding and recognized as Success Story by FranklinCovey Global. Later became the Regional HR Director for FranklinCovey in Latin America. She worked as a Coach Trainer and Mentor Coach training coaches and assuring a 100% success rate in their accreditation with the ICF. Currently works as an executive and leadership Coach for Building Champions and was recently appointed VicePresident of the Texas Coaches Coalition.

As an entrepreneur Martha founded a Coaching and Consulting Firm that partnered with organizations in the areas of strategic planning, organizational culture, leadership development, change management, high performance team development.